

## 1995: Turbulent media landscape

Will cyberspace and cable continue to reshape broadcast and print?

By **Wayne Dawkins**

Traditionally, good journalists were taught to tell the story, not be the story. That rule was broken repeatedly this year because of cataclysmic industry changes. Media became bigger than many subjects they covered.

Frequently, chilling financial page accounts of layoffs and corporate downsizing occurred in the family, the media company. CEOs and stockholders wanted profits up and payrolls down. At Times Mirror Company the new CEO came from Pillsbury. His style suggested journalism was no different from trading grain futures.

*New York Newsday* was closed despite winning another Pulitzer Prize and providing arguably the best neighborhood reporting in the city. At Times Mirror's flagship *Los Angeles Times* and *Hartford Courant* there were mass shedding of employees through buyouts, attrition and layoffs.

### Newspaper deaths, strikes and layoffs

In Detroit, the most union of union towns, a bitter strike unfolded at the *Detroit Free Press* and *Detroit News*, competing papers that share business operations. Management (joint operators Gannett Co. and Knight Ridder) were able to publish. Many journalists crossed the picket line or came from other towns to replace strikers. The unions appeared doomed.

In Philadelphia unions made concessions after management strongly hinted it would close the *Philadelphia Daily News*.

The *Houston Post* was doomed. It was put out of business because the owner said operating costs were prohibitive.

IN BROADCAST journalism Disney merged with ABC-TV/Cap Cities and CBS-TV merged with Westinghouse.

Cable continued to expand its orbit of smaller networks.

And journalism in cyberspace

established a foothold.

At Columbia University J-school, students get writing assignments via e-mail. NBC-TV began an online service to compliment its traditional newsgathering.

The O.J. Simpson double murder trial was a trial for the media. The public and critics wondered how much coverage is enough? A small group of black opinion writers last fall asked boldly "can white journalist's cover the Simpson trial objectively?" The Million Man March of African-Americans led by Minister Louis Farrakhan and the calls for a presidential run by retired Gen. Colin Powell reveal the psyche of the public and press.

IN THE SPRING and summer the largest organization of black journalists was shadowed by Mumiamania. NABJ was vilified by demonstrators and other critics for not unconditionally supporting a convicted cop killer and former journalist facing execution.

### Mumiamania challenged black journalists

Execution was delayed. NABJ called for a full and fair review of the troubling case.

On the literary front, another shot across the bow. In 1994 *The Bell Curve* claimed low intelligence minorities were weakening America. Last fall a book called *The End of Racism* said African-American grievances are exaggerated. Other assaults: *A New Republic* article about race and the *Washington Post* by a young writer with a history of plagiarism and sloppy research.

What to guess how the story came out?

What's ahead in '96? Smaller, computer/on-line oriented companies should keep expanding. For the workers, multimedia skills required. At the very least they should be "cross-functional," the buzzword for survivors of downsizing. Will computers and video encourage or erode literacy? Time will tell.:

## JOBLINE

The Maynard Institute for Journalism Education seeks candidates for the 16th annual **Editing Program** for Minority Journalists. During an eight-week summer "boot camp" at the University of Arizona, participants receive rigorous training in copy editing, headline writing, layout and design, story assignment and production. Contact Charles Jackson, director of programs, IJE, 1211 Preservation Parkway, Oakland, Calif. 94612. (510) 891-9202. . . . Baruch College seeks an **assistant professor** of business journalism. Send resume, three letters of recommendation and publication samples to John Todd, Department of English, Box G-0732, Baruch College, 17 Lexington Ave., New York, N.Y. 10010. Deadline is Feb. 1. . . . *The Courier-Post* of Camden-Cherry Hill, N.J. seeks a **business editor**. Send resume to Ev Landers. *Courier-Post*, 301 Cuthbert Blvd., Cherry Hill, N.J. 08002. . . . Bloomberg L.P. the **business news service**, seeks applicants. Contact Helen Farrington, Bloomberg L.P., 499 Park Ave., New York, N.Y. 10022. In Princeton, N.J. contact Tom Heebink, P.O. Box 888, Princeton, N.J. 08542-0888. . . . American Society of News-paper Editors regional **Minority Job Fairs** resume in Springfield, Mass., Feb. 16-17. Contact Anita Saulman, *The Union-News*, P.O. Box 2350, Springfield, Mass 01102-2350. (413) 788-1312.

## Budget update

Balance before July 1995	\$ 89
Revenues, June 15 to December 14, 1995	983
Subtotal	1,072
Expenses, printing, postage, July to December 1995	937
BALANCE before January 1996 issue	\$ 135

\*It costs about \$120 per month to print and mail 300 newsletters bulk rate.  
 \* One or two year new and renewal subscriptions received: 31

### STANFORD UNIVERSITY

Invites applications for: The John S. Knight Fellowships for Professional Journalists for 1996-97

Each year 12 professionals from U.S. print and broadcast journalism are awarded Knight Fellowships at Stanford University. They pursue an academic year of study, intellectual growth and personal change. The program seeks applicants who have demonstrated uncommon excellence in their work and who have the potential of reaching the top ranks in their specialization. All full-time journalists in news/editorial work are eligible.

Candidates must have seven year's professional experience. The application deadline is Feb. 1, 1996. For brochure and application form, write or phone: John S. Knight Fellowships, Building 120, Room 424, Stanford University, Stanford, CA 94305-2050 (415) 723-4937.

(609) 728-4062.

e-mail: wayne@cyberenet.net

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## B.A.N. People

In the 1996 World Almanac, *Say It Loud! : The Story of Rap Music* by K.

**Maurice Jones, '81**, is listed as one of the notable books of 1995. . . .

**A'lelia Bundles, '76**, said she signed a contract with Scribner to write a generational biography of Madame C.J. Walker, A'lelia Walker and Bundles' grandmother, Mae Walker Perry. . . .

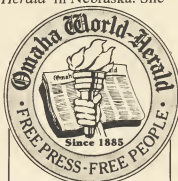
**Wayne Dawkins, '80**, wrote a primer on career oppor-

tunities in journalism for the 25th anniversary edition of *Black Collegian*. **Sheryl Hilliard Tucker, '82**, an expert in magazine journalism, was among the people interviewed. . .

**Donnette Dunbar, '88**, covers education for the *Omaha World Herald* in Nebraska. She brought us up to date on what she's been doing all these years: A desk assistant at ABC News, a reporter at the *Los Angeles Times*, covered social services and housing in Greenwich, Conn. and diversity and race relations in Shreveport, La. **Anthony Chapelle, '84**, is a contributing writer with *The Network Journal*, a black professional and small business publication in Brooklyn. . . . *Thinking Black*, an anthology of essays by daily newspaper columnists, will be published this winter. **Betty Winston Baye, '80**, of *The Courier-Journal* in Louisville, Ky. is among the contributors. She will be at the kickoff at the Smithsonian Institution in Washington Feb. 7. . . . Has anyone seen: **Lesley Crosson, '72**, **Patricia McCaughan, '83**, & **Amy Stroud, '90**.



A'lelia Bundles, '76



**The newspaper of the Midlands**

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## A matter of respect

End to affirmative action may mean mixed 2000 convention

By **Angela D. Chatman**

**NEW ORLEANS**—The National Association of Black Journalists last month took a stand against Gov. Mike Foster's decision to end a dozen affirmative action programs in Louisiana.

"The governor's action demonstrates an insensitivity and lack of understanding for the continuing need to encourage greater minority participation—especially since African-Americans and women remain underrepresented—at all levels of society," said NABJ President Arthur Fennell.

"This act has the potential to set back employment gains for people of color and women in the state of Louisiana. Our local colleagues tell us that less than 2 percent of the state's budget goes to minority and women contractors," said Fennell in a Jan. 13 statement.

NABJ spoke during its winter board meeting here, two days after the governor's executive order announcement.

Louisiana and the city of New Orleans had been promoting this city as the site for NABJ's year 2000 national convention.

"We had been extremely interested in bringing our 3,000 NABJ members and the enormous economic impact of our convention to this city," said Fennell of WCAU-TV, Philadelphia. He noted that the convention could mean \$10 million in business.

"Now we must seriously question whether our members will want to spend their time and money in a state whose governor has so little regard for affirmative action and equal opportunities."

During the winter meeting, the 18-member board voted not to have a Friday W.E.B. DuBois luncheon at the summer convention in Nashville because of budget constraints. A lecture will be held instead.

The NABJ Council of Presidents also met as the national board was meeting. The council adopted a mission statement and organization rules.

The council is comprised of presidents of the association's 61 affiliate chapters. Twenty three chapters were represented at the winter meeting.

*The writer, 1977 Columbia Journalism graduate, is president of the Cleveland Chapter of NABJ.*

## High-tech news media redlining?

Don't ignore lower class consumers

Dear Professor Steve Isaacs:

I didn't mean to rude when I cleared my throat then demanded to be heard during journalism ethics class.

First, I'm not enrolled in the class. Yes, I was an uninvited guest. I entered the lecture hall in search of two students I promised to see.

I acted the way I did because a few things I heard made my heart race and my

forearms tighten.  
You described the

swell things computers and technology were about to do to save journalism and woo readers.

Then I imagined an alumnae's father.

Her late dad was a New York City garment worker with a 6th grade education.

He was a voracious reader nevertheless. Mr. Winston took discarded newspapers off

subway trains and read them to his oldest daughter Betty. The schoolgirl from the East Harlem projects decided to become a journalist.

Betty and I became classmates, colleagues and best of friends.

What disturbed me profoundly that day in ethics class were giddy assumptions that 21st century newspapers on electronic tablets will be great.

It's not the technology that upset me, it's the people, the gatekeepers, I worry about.

Would the purveyors of this new technology welcome Mr. Winston, or for that matter, my mother, who sent her boy to the

corner candy store with nickels to buy the *Daily News*? I wasn't sure.

In class I kept hearing that electronic editions of newspapers and magazines could be custom-made for certain zip codes.

Oh no.

Would the people in the undesirable zip codes—poor people—be ignored or priced out?

Yes, it is true that less people read newspapers than a generation or two ago. It is also true that the non-readers are not necessarily poor or minority people.

Often middle-class suburbanites with the "right demographics" advertisers love prefer cable TV and the internet to the papers.

And you told the class that the New York *Daily News* had a hard time attracting advertisers because the money people discovered that 60 percent of the the readership is African-American and Latino.

Skimming the cream off the top by going to the desirable zip codes won't get it. Neither propelling a myth that poor Americans don't read. I just hope more gatekeepers come to their senses. Or get some sense.

**Wayne Dawkins '80**

## JOBLINE

The Radio and Television News Directors Foundation offers **13 scholarships** totalling \$18,000 to graduate and undergraduate students pursuing broadcast journalism careers. RTNDF also has paid internships for students. **Complete applications are due March 1.** Write to RTNDF, 1000 Connecticut Ave. NW, Suite 615, Washington, D.C. 20036. . . . The National Association of Black Journalists will award 10 \$2,500 **scholarships** to college students and two four-year sustaining scholarships to high school seniors pursuing journalism careers. **Complete applications** must be received by NABJ **March 22.** Write to NABJ, 11600 Sunrise Valley Drive, Reston, Va. 22091. Or call (703) 648-1270. . . . The *Burlington County Times* in Willingboro, N.J. seeks an **assistant city editor.** Write to Jennie Phipps, editor, Route 130, Willingboro, N.J. 08046. . . . South End Press, a non-profit, multicultural publisher of non-fiction books, seeks an **editor.** Editing, some business experience and the ability to work in a collective setting is required. Submit letter describing political and publishing experience and resume to 116 St. Botolph St., Boston, Mass. 02115. . . . The *Village Voice* seeks a **senior editor/music.** Applicants must be knowledgeable in the field and have experience in assigning and editing reviews. Send resume to Doug Simmons, managing editor, 36 Cooper Square, New York, N.Y. 10003-7118. . . . The *Courier-Post* of Camden-Cherry Hill, N.J. seeks a **health & science editor.** Send resume to Ev Landers, *Courier-Post*, 301 Cuthbert Blvd., Cherry Hill, N.J. 08002. . . . Bloomberg L.P. the **business news service,** seeks applicants. Contact Helen Farrington, Bloomberg L.P., 499 Park Ave., New York, N.Y. 10022. In Princeton, N.J. contact Tom Heebink, P.O. Box 888, Princeton, N.J. 08542-0888. . . . The Maynard Institute for Journalism Education seeks candidates for the 16th annual **Editing Program** for Minority Journalists. During an eight-week summer "boot camp" at the University of Arizona, participants receive rigorous training in copy editing, headline writing, layout and design, story assignment and production. Contact Charles Jackson, director of programs, IJE, 1211 Preservation Parkway, Oakland, Calif. 94612, (510) 891-9202. . . . American Society of Newspaper Editors regional **Minority Job Fairs** resume in Springfield, Mass., Feb. 16-17. Contact Anita Saulman, The *Union-News*, P.O. Box 2350, Springfield, Mass 01102-2350. (413) 788-1312.

## B.A.N. People

**Charles E. Mapson, '80,** is senior counsel, corporate credit policy, at Barnett Banks, Inc. in Jacksonville, Fla. Mapson was a long-time New Jersey before the summer 1994 move. . . .

*The Color of Water: A Black Man's Tribute to His White Mother,* by **James McBride, '80,** was published late last month by Riverhead Books (division of G.P. Putnam's Sons). McBride is the eighth of 12 children of Ruth McBride Jordan. "James McBride plays our notions of race, family history, and religion like a literary saxophone, his mother Ruth's voice providing a funny, funky, in-your-face-melody," wrote classmate **Jill Nelson** (author, *Volunteer Slavery*) in a back cover blurb.



McBride

## Help fund daring journalism projects

Newspaper companies are now almost all driven by the demand that they turn an annual profit of 18 to 24 percent. Times Mirror, Knight-Ridder, The New York Times Co., Tribune Co., Gannett all consider a paper a dud unless it gets that level of return.

Where's the support for reporters who have a wild idea, an original notion that needs time and enterprise to nurture?

Reporters with the spirit that the late Dick Goldensohn, J-'80, brought to his work, whether it was in the radical journalism of the early '70s when he worked on *Liberation* magazine and launched *Seven Days* or when he wrote exposes of outrageous corporate polluters for the Newark *Star-Ledger*.

The Dick Goldensohn Fund seeks contributions (\$25-\$50-\$100-\$500-\$1,000) to keep seeding the soil out there so independent-minded and daring journalists can do their work. For information write to 175 Fifth Ave., Suite 2245, New York, N.Y. 10010.

Or call (212)363-1161.

(condensed from a letter sent by Jim Dwyer, J-'80, 1995 Pulitzer Prize winner for New York Newsday. The paper folded the same year.)

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## J-school newspaper soars into cyberspace

By E. R. Shipp  
NEW YORK – In its 15th year of providing hands-on newspaper experience to Columbia University J-school students and sorely needed information to residents of the South Bronx, *The Bronx Beat* has added a new component: a site on the Internet.

<http://moon.jrn.columbia.edu/BronxBeat/>

Throughout the J-school, students and faculty are experimenting with wedding solid journalism with the new media. *Bronx Beat Online* (BBOL) was launched last semester in trial form using stories produced by the Reporting and Writing 1 students of professors E.R. Shipp and Sam Freedman. In January students redesigned the Web page and began to incorporate photos taken by photojournalism students.

(One home page had these stories: "Korean grocer builds ethnic bridges," and "Power politics pass from fathers to sons.")

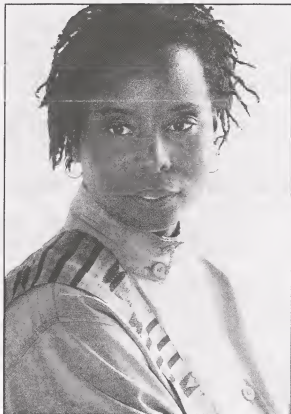
By pointing and clicking on the unlined words or links, readers could see the complete story and photos.)

It's amazing how many people are reading BBOL. They stretch from Taiwan to Tampa, Atlanta to Arlington, Va., Portland, Ore. to Pretoria.

A resident now attending college in Michigan wrote: "I just wanted to thank you for putting positive things about the Bronx so everyone can see. Now I hope people will not be as scared to visit it." And one regular 'net surfer' wrote of BBOL: "This is the first time I have run across information that, as a Bronx native, affects me in such a direct way."

Many Bronxites don't own computers and modems and don't subscribe to America

## Visiting scholar



Evelyn C. White, '85, is teaching Women's Studies at Mills College in Oakland, Ca. She is also Alice Walker's biographer. White was a newspaperwoman for about a decade. "Have left one *San Francisco Chronicle* for a most glorious adventure," she told us.

Online or Compuserve. But they are able to access the Internet from computers in the New York Public Library's branches in the borough.

Alumni are invited to check out Bronx Beat Online – and perhaps relive your own days of pounding the pavement with only a Columbia Press Card for protection – at <http://moon.jrn.columbia.edu/BronxBeat/>

## Roundup: Newspaper strike divides NABJ chapter

The newspaper strike involving the *Free Press* (Knight-Ridder) and *News* (Gannett) in Detroit has meant tense times for The Detroit Chapter of NABJ, the national's second-oldest affiliate chapter.

Chapter President Randy Bullock gave this breakdown. The chapter has 80 full members. Half the board was on strike; 10 members went back to work; 15 members were on the picket line; six members are in management.

NABJ President Arthur Fennell was approached to recruit replacement workers; he declined. Other affiliate chapters were contacted. . . . And speaking of NABJ the board approved a \$1.4 million budget. NABJ counts 2,400 members, less than its high of 3,000. Member dues make up 8 percent of operating revenue, reported Treasurer Rodney Brooks. This is unlike most associations in

which member dues and contributions make up about half of revenues. About 64 percent of NABJ's budget comes from annual conventions (largely registration fees and corporate sponsorship). . . . The latest journal by the Trotter Group, two dozen African-American newspaper columnists, is available. For a copy, send \$2 to cover shipping c/o Wayne Dawkins at the *Courier-Post*, Box 5300, Cherry Hill, NJ 08034. . . . *The Simpson Trial in Black & White* (General Publishing Group, Calif.) a book by Dennis Schatzman and Tom Elias, is to be released this month. Schatzman of the black-owned *Los Angeles Sentinel* and Elias of Scripps-Howard Newspapers shared a press seat at the O.J. trial. Both men have opposing views of the case and they agreed to present them in the book. . . . Peter Mott House in Lawnside, N.J., a historic site linked

Continued on back page

# Billion-dollar black market

## Support small publishers and bookstores, authors told

By **Wayne Dawkins**

PHILADELPHIA — More African-

American writers are stars with lucrative book deals from big-name publishers.

The black consumer market for all books is larger than previously reported, \$2.3 billion a year.

Meanwhile, the biggest black-owned publishing houses are marginalized and black-owned bookstores are closing at a 5-percent annual rate despite a healthy reading market.

The above were assessments from a distinguished panel who spoke about the state of black writing at the 12th annual Celebration of Black Writing at Community College of Philadelphia.

The panelists told hundreds of established and aspiring writers and authors to support black publishers and write from the heart and soul. "Let's make a distinction

between commercial fiction and literary fiction," said Darius James of New York, author of *Negrophobia*. "You do it for enjoyment, not big advances."

Dorothy Winbush Riley of Detroit urged shoring up of future talent and consumers: "We have to go back to basics. If we don't teach our children to write, who will publish them?" The author of *My Soul Looks Back* introduced herself as a librarian, teacher, principal, mother and grandmother.

Max Rodriguez, publisher of the *Quarterly Black Review of the Books*, noted that African-Americans buy \$2.3 billion of books according to a Gallup Poll commissioned this year by the American Booksellers Association.

Thirteen percent of that total, he said, is \$300 million in purchases of black-oriented books.

## JOBLINE

The National Association of Black Journalists will award 10 \$2,500 **scholarships** to college students and two four-year sustaining scholarships to high school seniors pursuing journalism careers. **Complete applications** must be received by NABJ **March 22**. Write to NABJ, 11600 Sunrise Valley Drive, Reston, Va. 22091. Or call (703) 648-1270. . . . *The Village Voice* seeks a **senior editor/music**. Applicants must be knowledgeable in the field and have experience in assigning and editing reviews. The Voice also seeks a **chief of research**, an experienced administrator familiar with editorial research procedures. Send resume to Doug Simmons, managing editor, 36 Cooper Square, New York, N.Y. 10003-7118. . . . WHYY TV 12 and 91 FM seeks an **associate producer**, 12 Tonight, Delaware Broadcast Center (part-time) and **producer**, 12 Tonight. Send resume to Maureen Pilla, WHYY, Inc., 150 N. Sixth St., Philadelphia, Pa. 19106. Or call (215) 351-0528. . . . WITF TV33 and 89.5 FM seeks a **communications manager** and a **graphic designer**. Send letter, resume and three references to Shelley Danzy, WITF, Box 2954, Harrisburg, Pa. 17105. . . . American Society of Newspaper Editors regional **Minority Job Fairs** resume in Portland, Ore. March 7 to 9. Contact Lori Hauskins or Leonard LanFranco (503) 624-NEWS.

## B.A.N. People

James McBride's new book *The Color of Water* has been on a roll. It was the lead review in *The Philadelphia Inquirer* book review Feb. 4 and was just released as a Book-Of-The-Month Club selection.

**McBride**, '80, reported he had a successful tour of a half dozen Eastern cities. He getting ready to tour again, out West. . . . **Angela Chatman**, '77, of the Cleveland *Plain Dealer*, is a board member with Journalism and Women's Symposium (JAWS). The group is holding a spring computer camp April 26 to 28. Call (314) 882-7456 to register.

## Roundup/continued

to the Underground Railroad, N.J., is preparing for historic renovation. The Garden State Association of Black Journalists donated \$80 for **eight bricks** toward reconstruction. The donation was money collected during a tour of South Jersey historic sites during the summer '95 NABJ convention in Philadelphia. NABJ spring **regional conferences**: 2 & 3 (Northeast and Mid-Atlantic), Virginia Beach, April 19-21; 5 & 8 (Midwest and Great Plains states), April 19-20. Contact (516) 867-6992 for Regions 2&3; (816) 234-4789 for Regions 5&8. (From combined reports)

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<http://moon.jrn.columbia.edu/BronxBeat/>

Volume 16, No. 4  
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## **Columbia J- School dean leaving post**

Konner credited with modernizing program

NEW YORK — Joan Konner, dean of Columbia University Graduate School of Journalism, announced she will step down next January.

"Why? After eight years, it's time for a change, for me and the school," said Konner, 65, last month. "We both need fresh ideas and new directions."

Konner will remain publisher of *Columbia Journalism Review*, the nation's oldest journal of press criticism, which she restored to economic health. She will continue to teach at Columbia as a professor of broadcasting, the field she left to become dean in 1988.

Konner attracted new faculty members to the school, prepared a Ph.D. program and raised more than \$20 million in gifts and endowment, in part to modernize the curriculum and begin renovation of the school's historic building on Morningside Heights.

She created a New Media Center to integrate new information technology in the expanding world of electronic journalism.

"The soul of responsible, public-spirited journalism resides in the practices and traditions of the school and its graduates," said Konner. "I have been privileged to help prepare this unique institution to lead journalism and journalism education in the next century as it has in this one. As you see, I don't intend to leave journalism, just to move on to a new angle and a different beat."

George Rupp, president of Columbia,

### **Michael T. Crawford (1955-96)**

Michael T. Crawford, J-'79, a *Wall Street Journal* newsmen for 14 years, died Feb. 25 in New York City. He was 41 and suffered an apparent heart attack.

At the time of death Mr. Crawford was news editor with the *Dow Jones Investor Network*. Before that he held a number of editing posts at *The Wall Street Journal*.

A March 1 article described Mr. Crawford this way: "What set Mike apart was who and how he was. He couldn't have been further from the stereotypical image of an editor, barking orders and dripping with cynicism. Soft spoken, gentlemanly and encouraging, Mike always found a way to make the copy he handled better without confrontation with the author."

"Reporters loved working with him, not insignificant when you consider that reporters are cats and editors are dogs."

Mr. Crawford was born in Cleveland. He was a graduate of Phillips Exeter Academy and Yale University.

said: "Joan Konner has set the standard for journalism education in the new media age while retaining and enhancing the school's long-held tradition of intensive training of top-flight journalists in news gathering and writing. Her creative vision and singular accomplishments have brought new spirit and commitment to students, faculty and alumni."

In September 1988 Konner was the fifth dean and first woman to head the school, which was struggling to overcome problems of an aging physical plant, demands of rapid technological change in the field, two years of interim leadership under an acting dean and concern among faculty over the University's commitment to the school.

Spurred by her enthusiasm and an outpouring of gifts from alumni, Columbia put new paint on the walls and computers in classrooms. Konner attracted major donations from foundations and industry to begin and develop academic initiatives. The University pledged substantial help in completing the \$12.8-million building renovation now under way.

In curricular matters, Konner recognized the need to help journalists prepare to cover emerging areas of social concern and obtained gifts to create fellowships for the study of children's issues, arts and cultural affairs reporting and medical and health reporting. Seminars in reporting on religion and racial issues were also added.

Last winter, the University Senate approved a dual degree program in earth and environmental science journalism in conjunction with Columbia's Lamont-Doherty Earth Observatory. The dean established the Reuter Forum on critical issues in international economics, attended by hundreds of journalists and business leaders.

She brought new visibility to the Delacorte Magazine Center by enlarging and modernizing its quarters and by creating a

Continued on back page

### **Torchbearer for '96 Olympics**

Chuck Stone, NABJ's founding president, long-time syndicated columnist and a journalism professor at the University of North Carolina, will be one of 5,500 people carrying the Olympic torch toward Atlanta this summer. Stone, 71, is one of five representatives who carry the torch through Chapel Hill, N.C. in late June. Other volunteers will continue traveling south and pass the torch.



## Konner/continued from front page

headline-making lecture series that brings prominent editors to the school for discussion of current issues in magazine journalism.

Konner also began a two-year, part-time degree program for working journalists.

Soon the school will offer the Ph.D. in communications in collaboration with Columbia's Graduate School of Arts and Sciences.

Konner, a 1961 J-school graduate and Paterson, N.J. native, was a reporter for *The Record* (Bergen County, N.J.). She became a TV reporter, writer, director and producer for NBC then PBS, creating more than 50 documentaries on a wide range of public issues.

She was executive producer of *Bill Moyers' Journal*. Konner was a trustee of Columbia University for 10 years before becoming dean.

## Magazine rates Columbia, other graduate J-schools

*U.S. News & World Report* has been ranking graduate schools for seven years. In 1996 the magazine rated journalism and communications programs for the first time in its March 18 cover story.

Columbia University Graduate School of Journalism ranked second in Print and seventh in Radio/Television, according to 40 percent of deans and faculty nationwide who responded to surveys. Academics ranked Missouri and Syracuse universities tops in print and broadcast journalism respectively.

Columbia GSJ was the No. 1 choice or 13 percent of 670 practitioners who responded to the magazine's surveys.

The accompanying story asked "Is J-school worth it?"

Columbia J-dean Joan Konner answered "without journalism school, you get no orientation to the role of journalism in a modern democracy," and she noted that students take courses such as "Journalism, Law and Society."

Ambivalence remains nevertheless.

A study for the Freedom Forum to be released this season reports that 9 percent of recent hires in print and broadcast journalism have master's degrees, while 48 percent of hires have bachelors in journalism, said *USN & WR*.

## JOBLINE

Applications are being accepted for the 1996 NABJ Management Fellowship, a

\$5,000 award to cover fees to the Maynard Institute Management Training Center at Northwestern University. It is open to print members with at least five years of journalism experience. Contact the Maynard Institute for Journalism Education, 1211 Preservation Park Way, Oakland, Calif. 94612. Or call (510) 891-9202; FAX 891-9565. Complete applications must be postmarked by April 22. . . The Newspaper Association of America (NAA) is accepting applicants for its **Minority Fellowship** program. Recipients attend newspaper-related seminars offered by the NAA, NAA Foundation, Poynter Institute, American Press Institute and other academic and media organizations. Contact Connie Riu (703) 648-1131. Oct. 1 is the deadline for the fall session. . . WCVB-TV5 Boston seeks applicants for the **Hearst Broadcast News Fellowship**. The nine-month on-the-job training fellowship begins in September. April 30 is the application deadline. Contact Human Resources, WCVB, 5 TV Place, Needham, Mas. 02192. Or call (617) 433-4062.



## B.A.N. People

**Ernest Tollerson**, '75, former *New York Newsday* editorialist, is a reporter in the *New York Times* Washington bureau . . .

**Toni Randolph**, '88, is a reporter with

WBUR-FM (NPR) in Boston after several years with public radio station WBGO-FM, Newark, N.J.

. . . **Esther Iverem**, '83, dropped a line to explain what she's been doing lately with *The Washington Post Style* section.

She has been writing reviews, features and essays on African-American popular culture. Stories have included a look at the making of Phyllis Hyman's last album before her suicide, the "do-me" versus "love-me" impulses in black romantic pop and an exploration of the comeback of '70s soul artists. . . **Fred Johnson**, '80, says he is writing for *Moesha*, the United Paramount Network program. . .



Randolph

### Black Alumni Network

5 Hopewell Lane,  
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## Shipp comes in with a Pulitzer

J-professor's N.Y. Daily News column is praised

E.R. Shipp was sitting in a tense budget meeting at Columbia with faculty members and accountants early last month when Dean Joan Konner entered to make an announcement: Shipp was named winner of the 1995 Pulitzer Prize for commentary.

Celebrating began, reversing the grim mood at the meeting.

Shipp, an assistant professor at the J-school, has been writing the weekly Op-Ed column for the *New York Daily News* for a year. She was honored for "her penetrating columns on race, welfare and other social issues."

Shipp's commentary included the O.J. Simpson trial, Million Man March, the debate over affirmative action and the boycott of a Harlem clothing store that escalated to a

firebombing and eight deaths.

Shipp is the second consecutive J-school graduate to win a Pulitzer for commentary; Jim Dwyer, '80, won last year for *New York Newsday*.

Shipp's award was the *Daily News'* seventh Pulitzer (Jimmy Breslin was the last *Daily News* winner, for commentary in 1986).

Shipp is a former *New York Times* newswoman. She covered the Tawana Brawley case in the late 1980s. Her reporting with other colleagues was included in a best-selling book.

E.R. Shipp is a native of Conyers, Ga. She is a 1978 J-school graduate and also earned a degree from Columbia Law School.

She was studying for a Ph.D. in history before accepting the J-school teaching post and the newspaper column.

## Innovators honored at spring J-awards

Alumni association winners

NEW YORK — Murray Teigh Bloom urged Columbia J-school to teach a course on how to work without having a job.

He was not joking.

Bloom, J-'38, said this near the end of his acceptance speech last month for receiving a 1996 Distinguished Alumni Award.

He has been a free-lance writer since 1940 and is one of the founders of the American Society of Journalists and Authors. The society has grown from 60 to 1,000 members.

Bloom said as large news media continue to shrink and shed salaried workers it is important for journalists to adapt and know how to sell their services in order to make a living.

Bloom was among four awardees. The others were:

- Jim Detjen, J-'78, who holds the Knight Chair of Environmental Journalism at Michigan State University. He covered environment and science news for *Poughkeepsie Journal*, *Louisville Courier-Journal* and *Philadelphia Inquirer*.

- Detjen was recognized 72 hours before the 26th anniversary of Earth Day.

- Harold K. Douthitt, J-'52, innovator and CEO of Ohio-based Douthitt Communications that publishes 26 suburban newspapers and specialty publications. Douthitt helped develop new printing technology that enabled newspapers to compete with television. This included Web Offset presses and laser cameras.

- John L. Hulteng, J-'47 received a posthumous award for teaching journalism ethics. He died of cancer in March, only days after learning he would be honored. Hulteng was journalism dean emeritus of the University of Oregon and a former newsmen with the *Providence Journal and Bulletin*.

Hulteng was praised as probably the first to systematically teach journalism ethics.

## Lee Jackson, son of J-professor, died in Bosnia crash

LEE JACKSON, younger son of retired Columbia J-school professor Luther P. Jackson Jr., was among the 34 people who died with Commerce Secretary Ron Brown in the Bosnia plane crash last month.

Jackson was a Clinton appointee to the European Bank for Reconstruction and Development and was helping facilitate the trade mission with U.S. business executives.

His father said Lee Jackson led an extremely active life that included boating and skiing. Lee Jackson was a track star at Williams College.

Careerwise, Jackson said his son possessed "amazing ability."

"He was a man of achievement: academically, professionally and in his personal life," said Bill Wright, J-'79.

Luther and Nettie Jackson's older son Luke is an official with the Newspaper Guild in San Jose.

Memorial services for Lee Jackson were held in White Plains, N.Y., Boston, Washington, D.C., Petersburg, Va., and services were scheduled this month in London and at Stanford Business School.

## Countdown to Nashville

At a Midwest regional conference, Vernon Jarrett urged NABJ to pay homage to historic journalist and reformer Ida B. Wells and W.E.B. DuBois at the upcoming convention in Nashville in August.

NABJ conventions, said the association's second president, cannot afford to be "light-weight get-togethers."

Jarrett noted that this year is the 100th anniversary of *Plessy vs. Ferguson*, the U.S. Supreme Court case that established legal segregation in America until it was overturned a half-century later.

Wells had local ties to Tennessee. She was editor of Memphis *Free Speech*. Nashville has a bronze statue of DuBois on display, reports the Kansas City ABJ newsletter.

NABJ's spring board meeting is the weekend of June 7-9 in Nashville.

Convention registration packets were mailed in April. May 10 is the early-bird registration deadline, offering 50 percent off on-site registration.



Ida B. Wells

## Moving in, growing up

This fall the Columbia J-school International program doubles to 32 students, Dean Joan Konner reported at the spring alumni meeting. The Freedom Forum Center for Media Studies leaves 116th Street for midtown Manhattan. Moving into its space is the New Media Center and *Columbia Journalism Review*.

## Minority newsroom census

### Editors report miniscule growth

The population of daily newspaper journalists of color grew eleven one-hundredths of a percent (.11) to 11.02 percent of the total workforce, the American Society of Newspaper Editors reported at its annual convention last month.

There are about 1,500 daily newspapers nationwide. Since 1978 ASNE has been conducting an annual census of minority employment.

An association goal was to have the percentage of newsroom employment match the greater population by the year 2000.

At least 25 percent of the U.S. population consists of people of color.

That goal grows more elusive as the proportion of African-Asian- and Native Americans and Latinos widen while news industry growth inches along negligibly.

## Jobline

WHYY TV 12 and 91 FM Philadelphia, seeks a **print and publications manager** to produce editorial content and direct production of the station-related magazine for members. Ideal candidate must have five or more years editing, graphic design and magazine/newspaper production experience. Send resume and clips to Maureen Pilla, employment manager, WHYY, Inc. 150 N. Sixth St., Philadelphia, Pa. 19106. WHYY also seeks an **associate director** for its Delaware Broadcast Center to produce 12 Tonight. Send resume to Pilla.

## B.A.N. People

**Reginald Stuart, '71**, wrote the cover story for the May *Emerge* magazine on Kemba's Nightmare, the story of a model child who is doing a mandatory 20-year prison sentence for serving as a "mule" to a drug dealer.

Stuart's piece has dual themes: How to keep good kids from making bad choices and are mandatory sentences a bad choice by the justice system. . . **Betty Baye, '80**, hosted a "fiesty 50th birthday fiesta" last month in Louisville. At least a dozen family members and close friends came from Maryland, New York, Philadelphia and other points and scores of locals partied at a clubhouse in Baye's development. Family and friends checked out a rebroadcast of the *Betty Baye Show*, the Louisville *Courier-Journal* columnist's public affairs program on local cable TV. A handful of folks followed up on her tip and checked out the historic Farmington site, a federal-style house designed by Thomas Jefferson and locale where Abraham Lincoln slept and had close contact with slaves. . .

**James McBride, '80**, continues his *Color of Water* book tour. He stops in South Jersey at Borders Book Shop in Marlton on May 22. In addition to autographing he is scheduled to jam on his saxophone. . . **Sabrina Jones, '96**, just-minted graduate, is to intern this summer at the *Raleigh News & Observer*. Jones is from Greensboro, N.C..



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Two years = \$38.  
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Alumni Network."

## Does Janet Cooke deserve a pardon?

Exiled writer seeks gig, forgiveness

Janet Cooke, 41, is a \$6 an hour department store worker who wants to be a journalist, again. When she was 26 and at *The Washington Post* she won a 1981 Pulitzer Prize for "Jimmy's World," her shocking story about a black, 8-year-old heroin addict.

Cooke got into deep do-do when people tried to laud her. The black woman's gold-plated credentials (Vassar graduate, Sorbonne studies) were shown off and people pointed out they were false.

### Opinion

Unraveling fast, Cooke admitted that her story was a fraud too. She returned the Pulitzer and thoroughly embarrassed the powerful *Post*.

Personally scandalized, Cooke lived in exile until this spring. She granted an ex-boy friend and former *Post* reporter an interview in *GQ*. Then she pitched her comeback attempt on *Nightline* and the *Today* show.

Ironically, that issue of *GQ* included a story by Ruth Shalit, another disgraced writer who was suspended from another magazine for repeated plagiarizing.

June was the *GQ* hack writer's twofor.

Should Cooke be allowed back into the journalism fraternity? No.

Cooke has a right to live.

She has a right to be left alone.

She has a lot of nerve to think she can walk in and get work again in a field that demands trust and credibility.

Even in a sympathetic magazine profile Cooke was presented as a pathological liar.

Cooke's quest exposed a short memory and erosion of ethical standards in the media community. There are black journalists in their 20s and early 30s who never heard of Cooke until now or only vaguely remember her.

Second, unequivocal critics of Cooke's comeback have challenged – if politicians, even journalists, have lied and stretched the truth, why be so hard on Janet Cooke?

Here's why: she waited woefully long to apologize. Her sin goes to core of what black journalists in mainstream media wrestle with daily in covering the black community – we

Her sin goes to core of what  
journalists wrestle with daily in  
covering the black community

must assure many elements of that community that we won't pimp them out for personal gain but be clear-eyed and sensitive.

Cooke failed those tests miserably then let 15 years fritter away before trying to make amends.

She's too late.

– Wayne Dawkins

## Smokestack Lightning

Adventures in the Heart of Barbecue Country

Lolis Eric Elie

Photographs by

FRANK STEWART

## Fired up

Barbecue is more than a satisfying plate of food, contends Lolis Eric Elie, J-'86. Barbeque traditions are cultural, a generous slab of Americana.

Inspired during a 1991 tour as road manager for the Wynton Marsalis band, New Orleans native Elie teamed up with like-minded photographer Frank Stewart and last month published *SMOKESTACK LIGHTNING: Adventures in the Heart of Barbecue Country* (Farrar Straus & Giroux, \$35).

Elie and Stewart probed extensively in the art and culture of barbecue. The duo visited nearly 50 spots in the South and Midwest.

It's not a recipe book although cooking techniques are graphically detailed. *SMOKESTACK LIGHTNING* is the chronicle of a way of life.

Elie wrote the satirical, tour de force tune "Jazz Thing" for the movie soundtrack *Mo' Better Blues*.

He has a cameo appearance in the Sam Fulwood III book *Waking From the Dream* (Anchor) in a chapter that covers Elie's days as a business reporter at the *Atlanta Journal and Constitution*.

Elie is now a columnist at the New Orleans *Times-Picayune*.

## Nashville countdown

At presstime, the National Association of Black Journalists board of directors was holding their spring meeting in Nashville, site of the 21st convention Aug. 21-25. Officers were finalizing programming and events and considering special awards

(Lifetime Achievement, Journalist of the Year, Percy Qoboza-international and Thumbs Down)  
Continued on back page

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**Nashville countdown/continued** for dubious achievement) . . . Denise Williams of the *Nashville Tennessean* says the opening night convention reception will be at Fisk University and will feature a performance by the legendary Jubilee Singers. Also planned is a midnight showboat cruise and performance by the Tennessee State University Marching Band at Opryland Theme Park . . . Late June is the pre-registration deadline. The \$250 pre-registration fee for members is at least 50 percent less than on-site registration . . . Stouffers Renaissance Hotel is the convention headquarters. . . NABJ has 48 committees, task forces and councils, ranging from Accreditation and Africa Outreach to Visual Task Force and Women's Task Force. Most committees have a

handful of participants, some are committees of one or two people. A dozen or so individuals serve on a handful of committees. Check the January 1996 *NABJ Journal* for the full list. Want to get involved? There are probably committees that want additional hands.

## This just in . . .

MSNBC, the new 24-hour cable news operation in Northern New Jersey, seeks **news writers**. The start-up operation is considering the breadth of experience, one to two years to many years. Send resume to Tony Loney, NBC, 30 Rockefeller Plaza, suite 1601, New York, N.Y. 10112.

Or call (212) 664-3263 or fax (212) 664-5761. MSNBC is a joint venture between NBC and Microsoft.

## Jobline

WHYY TV 12 and 91 FM Philadelphia, seeks a **public information associate**. Familiarity with issues in education, social services and community organizing a plus. Send resume to Maureen Pilla, employment manager, WHYY, Inc., 150 N. Sixth St., Philadelphia, Pa. 19106 . . . *The News Sentinel* in Fort Wayne, Ind. (53,000 circulation)

seeks a **business editor** (direct a four-person staff, produce a Business Monday tabloid in addition to the daily report); **assistant design editor** (design a broad range of newspaper and Web pages) and **page designer**. For the business editor opening send cover letter, resume and clips to Carolyn

### The News-Sentinel

DiPaolo. For the design positions, send resume, design clips and detailed cover letter to Mark Thompson-Kolar. *The News Sentinel* address is 600 W. Main St., Fort Wayne, IN 46809. Or call (219) 461-8449. . . The *Burlington County Times* seeks a **reporter**. Send resume and clips to the editor, Route 130, Willingboro, N.J. 08046. . . *The Village Voice* seeks a **new media technician**. It requires working with the online services manager on the creation and weekly updating of the *Village Voice/LA Weekly World Wide*



Web sites and other electronic publishing projects. The work week is 25 hours. Resumes, including URLs and references may be faxed to Lisa Cooley (212) 598-0629 or e-mailed to [online@village.voice.com](mailto:online@village.voice.com). The Maynard Institute announced a five-day **Media**

**Financial Management Program**, sponsored by *The New York Times*, Tuesday through Saturday, Aug. 20 to 24 at the NABJ convention in Nashville. The application **deadline** is July 19. Members are eligible for fellowships covering the \$750 fee. Contact Steve Montiel or Perry Lang at the Maynard Institute (510) 891-9202. Or, e-mail [MontielIJE@aol.com](mailto:MontielIJE@aol.com).



## Editor

*THE BLACK COLLEGIAN Magazine*

This position is in New Orleans, LA. Magazine editing experience a plus, not a must. Seeking Candidate with vision, creativity and high editorial standards. We are seeking a candidate who will take *THE BLACK COLLEGIAN* to a higher level of excellence. Send resume with a letter stating why you are the candidate to take *THE BLACK COLLEGIAN* to the higher level. Send to Preston J. Edwards Sr., Publisher, *THE BLACK COLLEGIAN*, 140 Carondelet St., New Orleans, LA 70130. Tel. (504) 523-0154.



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## **Alumna leaves *Globe* in search of new 'worlds'**

**M. Johnson starts internet company; continues cruising World Wide Web**

Michelle Johnson, '82, bought a Commodore Vic 20 home computer and modem with her earnings from her 1983 tryout on *The Boston Globe* copy desk.

Her computer is history, a relic. Johnson meanwhile is soaring into the on-line future. She left *The Globe* after 12 years in numerous editing positions to start an internet consulting business.

"It's a little odd leaving the newsroom and the umbrella of a major news organ-



ization after so many years," said Johnson. "But it's really exciting working on-line, and I plan to offer my expertise on the topic to news organizations."

Johnson discovered the World Wide Web while on a Knight Fellowship at Stanford University in 1993-94.

"I basically spent a year net surfing," she said "When I got back to Boston, I was one of a handful of people in the newsroom who was using the web regularly."

She became editorial manager at *Boston Globe Electronic Publishing*. She edited "Plugged in," *The Globe's* weekly computer page and wrote a weekly column on computing and new technology.

Michelle Johnson's e-mail address is Mijohn@aol.com.

## **Sweet 16**

CALL THE ANNIVERSARY of this newsletter Sweet 16.

We've reached 192 issues. This monthly walked, sometimes staggered, to 16 years of continuous publishing this month.

It will remain a vehicle as long as you choose to ride us.

The last few months I've received encouraging notes from readers who said how much they look forward to getting the *Black Alumni Network*. A handful of these readers enclosed their subscription

renewals a little extra and a "thank you" for not cutting them off when their time expired.

In the last year we've made adjustments in order to keep publishing. We shrunk a little from four regular pages to two legal size pages as a cost-cutting measure.

Our bulk mailing changed from first class to third class. A little slower, but again a move to save money. That knocked postage down from 32 cents a piece to nearly 23 cents.

We're about to absorb a hike this month. Postal Service business rates go up this month and our mailings will increase 2 cents per piece.

Renewing and subscribing promptly helps us immensely.

We'll try to get expiration dates on all mailing labels. We endured two computer

crashes in the past year that destroyed files.

We've backed them up and have a hard copy list.

There's still a dozen or two of you that we lost. We'd like to reconnect.

Thanks to Angela Chatman, '77, and E.R. Shipp, '79, and others who have volunteered editing and production time to *BAN*.

## **Alumni breakfast, social in Nashville**

The annual Saturday morning breakfast *B.A.N.* Breakfast at the NABJ convention will be held at the Commerce Street Bar and Grille in the Stouffer Renaissance Nashville Hotel, convention headquarters, at 8 a.m., Aug. 24.

The reservation is in the name of Angela Chatman and *B.A.N.*

The Black Alumni Network formed a committee to develop a plan establishing

scholarships for African-American students who attend the J-School. The committee of two - Gayle Pollard Terry, '73 (Los Angeles Times), and Angela Chatman, '77, (Cleveland Plain Dealer) will meet with alumni at the Saturday breakfast.

The Columbia University Graduate School of Journalism will hold an NABJ reception Thursday, Aug. 22 at the Stouffer Hotel. The reception is to begin about 6 p.m.

The confirmed time and room location will be announced at the convention.

**Editor's note**  
Wayne  
Dawkins

## Budget Update

Balance before January 1996 issue	\$ 135
Revenues, Dec. 15, 1995 to June 15, 1996	602
Subtotal	737
Expenses, printing, postage January to June 1996	640
BALANCE before July 1996 issue	\$ 97

- \* It costs about \$100 per month to print and mail nearly 300 newsletters bulk rate.
- \* One or two-year new and renewal subscriptions received: 13.

## Jobline

MSNBC, the new 24-hour cable news operation in Northern New Jersey, seeks **news writers**. The start-up operation is considering the breadth of experience, one to two years to many years. Send resume to Tony Loney, NBC, 30 Rockefeller Plaza, suite 1601, New York, N.Y. 10112.

Or call (212) 664-3263 or fax (212) 664-5761. MSNBC is a joint venture between NBC and Microsoft. . . *The Village Voice* seeks a **new media services manager**. The applicant must be highly versed in the latest internet technology, including database and communications protocols, and have been an active online participant in services and newsgroups. Strong working knowledge of HTML is necessary; creation of won WWW

## Letters

### Clueless Cooke strains credibility

RE: Does Janet Cooke deserve a pardon? (B.A.N. June).

So tell me, why should I believe her now? Why do I get the feeling this is all a big publicity stunt to boost her book toward a payoff in Hollywood? In which case, she's gotten what she wanted — her payday — and it has nothing to do with journalism.

Maybe she never did have any real journalistic inclinations in the first place, and that was the root of the problem.

— SHIRLEY KISAICHI, J-'82  
Brooklyn, N.Y.

home page desirable. Publication design or editorial background and desktop publishing experience, all pluses. Fax resume to the attention of New Media Department (212) 598-0629.

## B.A.N. People

**Gayle Pollard**, '73, wrote an insider's account of 1980 Janet Cooke incident for the June/July *NABJ Journal*. Pollard was in Washington the Sunday "Jimmy's World" was published. Seven months later, the hotly debated story ripened into a scandal at *The Washington Post*. . . **Patrice Johnson**, '90, told us she is on the news staff of the

Virgin Islands *Daily News*, from *The Stamford Advocate*. . . **Anthony Chapelle**, '84,

wrote a lengthy feature about rejuvenation at Carver Federal Savings Bank for *The Network Journal* (June),

a small business monthly. The bank used to loan 13 percent of its assets. The new president increased the numbers to 21 percent last March and wants to reach 30 percent by the end of 1996. To qualify as an urban development bank, Chapelle wrote, the Harlem lender must

lend at least 65 percent of its assets. Carver Federal, 47 years old, was named "Agency of the Year" by *Black Enterprise* magazine. . .

**James McBride**, '80, and his mother Ruth McBride Jordan was profiled on *Dateline NBC*

June 19. This year McBride published *The Color of Water: A Black Man's Tribute to His White Mother*. . . 1996 Pulitzer Prize winner for commentary **E.R. Shipp**, '79, was

profiled in the May/June *NABJ Journal*. Shipp's critiques in the *New York Daily News* often mean rough sailing. Fellow church goers wanted her banished for criticizing her activist minister in print. And the former co-author of a book on the Tawana Brawley case has heard the rath of the Rev. Al Sharpton. But, Sharpton attended Shipp's Pulitzer celebration. "Although she might not have always won my agreement she has never lost my respect," he said.



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# Online for the Future

Get connected or be left behind, NABJers are warned

By **E.R. Shipp**

NASHVILLE – From students publishing an online update of the 21st annual NABJ convention to intrepid veterans hanging out at the Cybersoul Cafe, from a plenary session titled "Keeping Pace in Cyberspace" to workshops on computer-assisted reporting – the message was clear: get connected or get left behind.

"If you can read and point and push, you can compute," Allison Davis of MSNBC assured the skeptical among us in Nashville. Davis coordinates a Web site for MSNBC, the new multimedia news child sired by Microsoft and NBC. "The future is here. I suggest that you get aboard now."

Sam Fulwood, a *Los Angeles Times* correspondent, voiced the fears of many journalists rooted in tradition. "When we hear in newsrooms people talk about what we do as 'content,' some of us who are kind of old-school like me, we get kind of nervous."

But Davis and others on the "Keeping Pace in Cyberspace" panel insisted that journalism as we know it – even if referred to as "content" and "product" – is still in demand in the online, multimedia world.

"When we hire," Davis said, "what we're looking for are good journalists. I don't care if you know HTML code; I just don't want you to be afraid of the computer." The key is the ability to tell a good story, she said. "The issue is not whether or not you can code; it is: Can you tell a good and accurate story that people are going to read?"

Journalists should think of new media as a vehicle for tearing down walls between print and broadcast and between storytelling through words and through pictures, the experts said. Bill LaVeist, the online information editor for Phoenix Newspapers Inc., noted that stories in cyberspace "take on a greater life" because

Continued on back page

## Candidates court NABJ in Nashville

### Where does journalism end and activism begin?

By **Angela Chatman**

NASHVILLE – Old and new issues surfaced at this year's NABJ convention.

The issue of whether we are journalists who are black or blacks who are journalists remain. So does the ethical question of where does journalism end and activism begin?

Panel discussions and workshops addressed concerns and interests of black journalists, from the pressures that black women face in U.S. newsrooms to business reporting and what it means to be a manager.

America's original sin – racism – was frequently discussed.

Keynoters exhorted black journalists to remember from whence they have come, especially at a time when so few attitudes have changed in newsrooms.

The message was clear, from Minister Louis Farrakhan's charge that black journalists who work for the mainstream media are "slaves" who are afraid to report the truth to Vernon Jarrett's fond remembrances of the beginnings of Fisk University to Atlanta Mayor Bill Campbell's call for us to take care of our families, ourselves and our own.

In one way or another, each speaker urged NABJers to remember the struggles and sacrifices of

those who went before us and not let go of our hard-won gains, even as we face an assault in this new era of conservatism.

Some might argue that after 21 years this is a message that NABJ members know well and have heard often.

Farrakhan's presence raised an ethical issue for black journalists. NABJ allowed the head of the Nation of Islam to set his own ground rules on NABJ's territory.

Some critical of his presence there asked why.

In the end, an estimated 2,100 people attended NABJ's 21st convention, even though only about 700, or one third, registered for the convention by the June deadline.

Yet, Farrakhan drew applause and standing ovations from others, even as he harangued people in a performance that some say served only the minister's agenda.

At the other end of the spectrum was Republican Presidential nominee Bob Dole, accompanied by running mate Jack Kemp, who told black journalists that he has had some "missed opportunities" as far as African-Americans are concerned but the GOP intends to

Continued on page 3

## Olympics: Africa in 2004?

The Summer Olympics in Atlanta was a great party. It returns in four years. Sydney, Australia is the host in the year 2000.

Here's a suggestion for the future: Why not bring the games

to an African country in

2004 or 2008? Or at least,

get enough people thinking that staging the games in that part of the world is doable.

If it happened, those five interconnecting rings symbolizing the participating continents would really mean something.

Africa is the only continent or ring that has not hosted the modern Olympiad.

The modern games have been going on since 1896. The games have been in the Americas four times since 1968 (United States twice, Canada and Mexico).

Australia is getting the games for a second time; 1956 was the last go round.

Africa has more than 50 countries. Sadly, at least half of them do not have the right stuff to host an Olympics. The ineligible ones are the grotesque dictatorships and countries that are ruined by natural and man-made calamities: drought, ethnic hatreds, mismanagement, greed.

Still, there are a dozen nations or more that are democratic, prosperous and making great strides. What about South Africa, Namibia, Zimbabwe or Ivory Coast?

Olympic games affirm virtues such as cooperation, honor and greater understanding. The games are also lucrative. The host city gains modern sports facilities. The games bring international crowds and these tourists boost the local economy.

Why not bring that energy and spirit to a part of Africa?

This is important because Africa as a continent gets routinely overlooked in mass media and business. This disservice is as effortless as breathing.

While reading my *U.S. News & World Report* a few months ago I noticed that an investment firm illustrated their advertisement with a map of the world. Africa was the only continent obscured by the text. Most people must think that is no big deal.

A year or so ago AT&T apologized for running a print ad that showed a person in every continent talking on a telephone except for Africa. There the caller was a gorilla.

Again, ad copywriters probably assumed they were doing nothing wrong.

The point here is not pity or placing blame; it's about seriously considering a positive, powerful phenomenon like the Olympics for staging in a continent that has never hosted the games.

Africa made America prosperous in '96. That's right. The games came to America because a few dozen African nations formed a bloc and used that muscle to convince the International Olympic committee to bring the games to the USA.

It was no accident that Atlanta's former mayor Andrew Young has extraordinary rapport and connections with African leaders. The relationship goes back to his days as U.S. ambassador to the United Nations in the late 1970s. All those extra Cokes and Pepsis gulped. Big Macs chomped and souvenir pins and T-shirts scarfed up by visitors were incidentally courtesy of African countries. They brought billions of dollars of business America's way.

African countries showcased '96 medal winners in sprints and distance running.

Like those athletes, how many people thinking about entering an African nation or two in the race to host the Olympics in the next century, coming soon?

## Goals set to establish Columbia endowment

By Wayne Dawkins

NASHVILLE — How to establish an endowment fund at Columbia Journalism School was on the menu for the annual Black Alumni Network Breakfast at NABJ.

Ten alumni attended the Aug. 24 meeting. Gayle Pollard Terry, '73 (*Los Angeles Times*) and E.R. Shipp (*N.Y. Daily News*) briefed colleagues.

A minimum \$25,000 must be raised to start a permanent endowment fund that generates annual scholarships or grants.

Four percent of an endowment can be spent annually for awards (i.e. \$1,000 from a \$25,000 endowment). Pollard and Shipp urged alumni to consider then decide whether the award should be:

- Need-based aid that is part of the fall financial aid package. Faculty must sign off on this option;

- A mid-year grant;

- Or, a graduation grant or prize.

Alumni were also asked to decide what to call the scholarship.

The goal is to establish the fund before the 1998 NABJ convention in Washington, D.C. To accomplish this Pollard recommended that class captains be appointed to contact classmates for donations.

Also, any alumnus who works for a company that has a matching grant program was urged to make a pledge.

In the mid-'90s an endowment fund was established memorializing the late Sylvia Wilson, '85, a *New York Times* copy editor and African-American who died from cancer. The New York Association of Black Journalists and the Wilson family raised most of the funds. Another fund was established in 1904 to memorialize Toni Joseph, '86. That fund is well below what it takes to become an endowment.



### The University of Georgia

Henry W. Grady  
College of Journalism and Mass Communication

**University of Georgia** seeks full professor in Fall 1997 to direct the James M. Cox Jr. Center for International Mass Communication Training and Research, teach journalism (news-editorial) and international mass media courses, participate in graduate programs and conduct research. The center provides varied international programs, especially for journalists in newly independent and developing nations. Position requires strong research and teaching credentials, preferably including some experience in preparing budgets and conducting training programs; and advanced knowledge of Macintosh computers and desktop publishing. To apply submit resume and names and addresses of three references to

Dr. Kent Middleton, Chairman,  
Journalism Search Committee,  
Journalism Building,  
University of Georgia,  
Athens, GA 30602-3018, by Oct. 21.  
The University of Georgia is an affirmative action equal opportunity employer.



# 'Dis 'n 'Dat from Tennessee

By Betty Winston Baye

NASHVILLE – Nary a Country/Western song was heard during the five days ■ that more than 2,000 black folks convened in Nashville for NABJ's 21st Annual Convention and Job Fair.

- No, Nashville isn't New York, Chicago or L.A., but the city warmly welcomed NABJ and NABJ's proceedings captured more headlines than in years.
- Yes NABJ members loved the reception on the Fisk Campus, especially during elder statesman and former NABJ President Vernon Jarrett's talk to a crowd gathered inside a steamy campus chapel. Fanning themselves, a rapt audience listened as Jarrett summoned up the spirits of Alain Locke and W.E.B. DuBois.

Anyhow, NABJ members must have been thrilled to be on hallowed ground; why they didn't even notice that they couldn't see the barbeque they were being served after dark under tents without lighting.

- Yes, CeCe Winans was flining much hair during her special NABJ concert, and many NABJers were waving their hands in the air as if it was Sunday morning and they were back home in their regular pews.

- Overhead Wednesday shortly before Louis Farrakhan took the podium and called black journalists slaves to white editors, a sister journalist didn't mince words:

"Don't touch me," she told members of Farrakhan's security squad.

Many NABJers protested being body-searched at their own convention; many didn't bother go in. Once Farrakhan got word of the problem, the searches stopped.

Meanwhile, there were those who thought Farrakhan had a lot of nerve given that more often than not, the only decent and fair coverage Farrakhan gets is from black journalists.

- Inquiring minds want to know – "What's up with Ben Chavis?" He appears to have become a permanent prop in the Farrakhan entourage.

- Don't think Jesse Jackson liked being a mere panelist after delivering keynote addresses to NABJ over the years. But he handled his disappointment well, and delivered remarks that turned out to be previews of those he'd deliver a few days later at the Democratic National Convention.

- Meanwhile, folks who wrote about the convention can't seem to make up their minds

as to whether NABJ members dissed or were overly polite to Bob Dole and Jack Kemp. Depends on one's perspective, but to be sure, the truth is probably somewhere in between. Anyway, since when did it become a dis to ask a politician a tough question?

No one asked, but a few words to future NABJ convention planners:

- Supporting local soul food restaurants? A good idea. But please, let there be enough fried chicken and servers who see the merits of moving a step faster than slugs when a line of tired, hungry Negros is snaking out the door. Still, Swetts in Nashville is a diet-busters delight.

- The Literary Cafe, a new convention addition, is a great idea. Let's do it again, and by all means, let's do keep featuring NABJ members such as BAN's own Valerie Wilson Wesley, J-'82, who are writing good stuff. Go Valerie with book No. 3.

- An official convention-sponsored boat ride or serious party the night before an early a.m. W.E.B. DuBois Lecture is not a good idea. So many folks partied hearty Friday on the General Jackson Showboat that an embarrassing few managed to get out for Michael Eric Dyson's 9 a.m. lecture. The University of North Carolina at Chapel Hill prof smoked! Buy the tapes. He was good-natured though, and reportedly has promised to come back to NABJ again.

Now that's a good brother.

- Multiple hotels for NABJ members aren't always unavoidable, but generally is not a good idea. What's more, NABJ could ill afford to waste the money it did in Nashville running shuttle buses that ran nearly empty half the time. But we imagine the complaints there would have been if the shuttles weren't available. Sometimes, it's impossible to win for losing.

- The NABJ Awards Program is still a good idea. But if the ceremonies are to be taped for TV, a rehearsal would certainly help. Meanwhile, it's unfortunate, for TV purposes

we assume, that some winners, including Babacar Fall, who came all the way from Africa to accept the prestigious Percy Qoboza Award, were given short shrift. For one thing, the show's hosts didn't know Mr. Fall's name or the name of the organization. For another thing, the video clip that was supposed to clue NABJ members as to why the Pan African News Agency, of which Mr. Fall is coordinator general, never materialized. Ouch! It was embarrassing.

**On other fronts:** How come six or seven folks showed up for the J-school alumni breakfast? We know more alumni were in Nashville. If not, who in the hell were all those people sipping wine and eating brie at the J-school's reception?

On a scale of 1 to 10, NABJ's Nashville convention scored an 8.

Will Chicago in '97 be a 10? We'll see.

## Black Alumni Network Newsletter

Wayne J. Dawkins  
editor

Betty Winston Baye,  
Angela Chatman,  
Cheryl Devall, E.R. Shipp  
contributing editors

Published monthly (ISSN 1040-7758)

## ONLINE SOURCES, RESOURCES

**Graduate School of Journalism** – Stay in touch and keep track of the online publications, including *Bronx Beat* Online and the Columbia News Service. Check us out at <http://www.jrn.columbia.edu>

**NetNoir** – It bills itself as "the soul of cyberspace" and offers access to chat rooms and other sites such as *Our World Magazine*, *Africa News Online* and the *Pan Africa News Agency*. It is available on the Web at <http://www.netnoir.com> and via America Online (keyword: netnoir).

**Black on Black Communications** – This electronic newsletter offers news that is relevant to African Americans that typically doesn't make it into the regular press." As of Sept. 9, it is available on the Web at <http://www.BOBC.com>; it is still available via America Online, CompuServe, Prodigy, the Microsoft Network and e-mail (bobc@aol.com). For a sample copy via e-mail, send a message and on the subject line, type: PLEASE SEND BOBC.

**Africa News Online** – This constantly improving service bills itself as "Africa's gateway to the Internet." At <http://www.nando.net/ans>, it is one way to access the Pan African News Agency (PANA).

**Pan Africa News Agency** – This UNESCO-sponsored news service is based in Dakar, Senegal, and is headed by Babacar Fall, the 1996 recipient of NABJ's Percy Qoboza Award "for upholding the principles of journalism in the face of significant obstacles." You can access PANA at <http://cgi.nando.net:80/ans/pana/pana.html> or via the Africa News Online site, as noted above.

**The Black World Today** – This site was recently launched by Don Rojas, a former director of communications for the NAACP and a former executive editor for the New York *Amsterdam News*. His goal is

"to publish a serious Black newspaper that is both national and international in scope." You'll find it at <http://www.tbwt.com> and, by the way, Rojas is looking for writers.

## Online for the future

Continued from front page

the words in a breaking story can be complemented by pictures, sounds and archival material.

The gnawing issue, of course, is whether blacks will be left behind as the rest of America surges ahead on the information superhighway. Not to worry, says David Ellington, the president of NetNoir, "the

## Nashville convention

Continued from front page

compete for black votes this year.

During a lunchtime speech on Aug. 23, Dole acknowledged that he was wrong to "miss" this year's NAACP convention.

He said he didn't know about it.

The reception from NABJ members was cool and, some said, partisan.

Dole, who was clearly uncomfortable during his speech and lost his way halfway through it, defended his opposition to affirmative action, saying the Republican Party supports opportunities for all.

Dole made news. In response to a radio reporter's question he stated clearly he does not support the plank of the GOP platform that calls for an amendment that denies automatic citizenship to children of illegal aliens.

The next day Vice President Al Gore, a native Tennessean, arrived to present the Clinton administration's view.

cybergateway to Afrocentric culture" that is available on the Web and via America Online. "I'm really not that concerned about it," he said. "Ninety percent of white folks aren't online. I'd really be worried if this were the year 2000 and this few black folks were online."

Davis' message was more direct: stop the whining. "The fact is that there is the opportunity to get online if you choose to," she said, noting how she bought an older model computer for her 10-year-old son for \$425, the price of a few pairs of Air Jordans.

The reception was warmer than Dole's. Gore, who began with well-known jokes about his "boring" personality and wooden delivery, criticized Dole's stance on affirmative action.

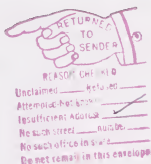
He talked of the blacks who hold high office in the Clinton administration, from Deval L. Patrick, assistant attorney general of the Civil Rights division of the U.S. Department of Justice and this year's Newsmaker Luncheon speaker, to the late Ron Brown, Secretary of Commerce.

Gore painted a picture of doom if Bill Clinton is not re-elected president, citing conservative inroads in services to blacks and the poor and the likelihood that the next president will appoint three Supreme Court justices.

Finally, Atlanta Mayor Bill Campbell reminded banquet attendees of what blacks stand to lose if we forget our history and do not take the time to mentor and support other blacks. We must "bell the cat," or tame forces that have been gutting Black America.

## Black Alumni Network

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## Eclectic J- class of '97

### Five Ph.Ds, an M.D., 13 lawyers in the mix

By **E.R. Shipp**

The Class of '97, some 226 men and women, has made it through the first month. Let's hear some applause out there in the Network!

Can you believe that the J-School has that many folks running around the city each week, trying to figure out that the Bronx is up and the Battery's down? Trying to convince Mayor Rudy Giuliani and other foes of our profession that the Columbia press card is real?

This year's class was culled from 1,100 applications. They are from 23 countries and 30 states. New York leads the way with 86 students, followed by 26 who call California home.

In terms of race and ethnicity, this is how students defined themselves:

- 62.6 percent white
- 10 percent Asian
- 8 percent black, non-Hispanic
- 3 percent Hispanic
- 3 percent Mexican
- 1.2 percent South Asian
- 0.8 percent Southeast Asian
- 0.8 percent biracial

The class includes – get this! – five Ph.D.'s and 13 lawyers, including a brother, Trevor Delaney.

In addition to Trevor, there are 18 other

blacks in the class. Among them are: Eric Prideaux, who's fluent in Japanese and earned a black belt in karate in Japan a couple of years ago; Lori Tharps, a synchronized swimmer and public relations executive who calls herself a "media whore" and wants the J-School to make an honest woman of her; and Raynard Kington, M.D., who's been an assistant professor of medicine at UCLA. He made a name for himself during orientation by criticizing a panel of long-winded political experts, including Ed Rollins and DeeDee Myers. Ouch!

Other members of the class of '97 are: Rachel Benjamin, Sana Butler, Leiane Cooke, Ed Corey, Deborah Creighton, Wendell Edwards, Angela Ellis, Jennifer Golson, Brenda Jones, Karen Leo, Jeffery Mays, Rachel McFarlane, Jessica Otigbe, Damita Quashie and Vanessa Thomas.

Rachel's from the Bahamas, Leiane's from Canada and Vanessa had her wedding announcement in *The New York Times* last summer.

Among the part-timers, the Class of '98, are two black women: Pamela Troutman and Diane Williams. There's one black among the Knight Bagehot fellows: Iraki Peter Kibiriti. He is from Kenya.

After a get-acquainted pizza party, chez moi, a few weeks ago, they're planning a sweet potato pie bakeoff contest in October. Stay tuned!

*The writer is a 1978 Columbia Journalism graduate*

## ✓ Each one, teach one

### Raising funds for journalism endowment

By **Gayle Pollard**

LOS ANGELES – Members of the Class of '97 can expect to pay \$30,000 for tuition and other expenses at the J-School. Not many aspiring black journalists can afford to pay that amount, and few financial aid packages cover everything.

The proposed Black Alumni Network Scholarship would help one or more students every year.

We must raise a minimum of \$25,000 for this endowment. Donations can be sent to Prof. E. R. Shipp; c/o Columbia University School of Journalism at 2950 Broadway, New York, NY 10027. No amount is too small, or too large to help start up our fund. Corporate matching gifts are encouraged. Please make the check out to Columbia and indicate it is for the BAN Scholarship fund.

Shipp also needs help identifying black graduates. She is compiling a list of all black alumni, and has few names prior to 1975. We also want to identify graduates of the Summer Program, who attended classes at the J-School. Contributions will not be limited to black journalists, however Shipp believes that we can raise the first \$25,000 among ourselves.

We are also seeking class captains to solicit

members of each class, and other volunteers willing to seek donations from the broader community. If you are interested, you can e-mail Shipp at [ers9@columbia.edu](mailto:ers9@columbia.edu).

No decision has been made regarding how the scholarship would be awarded. Some recent graduates have suggested a mid-year gift of perhaps \$1,000. Another suggestion is a graduation grant to help a neophyte journalist make the transition from school to job.

Angela Chapman, a prime mover of this scholarship fund, has some good ideas. She can be reached at *The Cleveland Plain Dealer*.

If you are interested in helping out in any way, please e-mail me, [gayle.pollard@latimes.com](mailto:gayle.pollard@latimes.com).

Remember the expression: "Each one, Teach one" Here's our chance to help.

*The writer is a 1973 Columbia Journalism graduate*

### **Black Alumni Network Newsletter**

Wayne J. Dawkins  
editor

Betty Winston Baye,  
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contributing editors

Published monthly (ISSN 1040-7758)

## East clashes with Midwest

MERRILLVILLE, Ind. — I spent the first four decades of my life on the East Coast. Since late summer I've been in a new job in the Midwest. The adjustments have been jolting, sometimes traumatic.

On the mild side, four times I asked a convenience store clerk what she meant when she said the "pop" was in the back.

Honest, I didn't

know she was talking about "soda" or "soft drinks."

"Pop" seems so 1940s, like a Norman Rockwell illustration.

Speaking of drinks, the hard kind, I'm amazed that Walgreens and Revco drugstores sell liquor, including a brand they advertise called "Aftershook." The stuff looks like after shave lotion. Hey, maybe it is.

I like a Chicago station's term for Oldies: "Dusties." Now "dusties" these days is '70s music, many of them anthems of my adolescence. I'm feeling a bit antique.

Anyway, I never thought I would be so jolted when I went to get my Indiana driver's license.

After filling out the paperwork and taking the 20-question written test I had to surrender my New Jersey Driver's License and expired Jersey license that had my mugshot.

My body shook. I felt I crossed into another dimension. It was a life-changing feeling, like graduation, marriage, divorce or watching your child be born.

I was spooked. Shoot, I was relieved of my East Coast card.

Did that mean I must cut ties to my birthplace, New York City, and South Jersey and Philadelphia where I spent a dozen mature adult years?

A few folks used to define me and say I was "East Coast-oriented," assuming I'd never go anywhere else.

I was never that inflexible.

Our global village keeps getting smaller so all my family, friends and colleagues are an e-mail, "snail mail," plane or car ride away.

Well OK, how do I fit in here in the heartland?

Eat a lot more meat?

I laughed hysterically for 15 seconds while editing a local briefs column. A service organization was about to host a steak fry. During the dinner they were offering free cholesterol testing. I'm not making this up.

No wonder Jay Leno said this area is so into meat if you stay in a nice hotel, instead of a chocolate on the pillow, you get a piece of gristle.

OK, do I fit in by rooting for the local sports teams?

I can't root for the Bulls. Being new and rooting for a team that just clinically stomps all

challengers is too easy. I'm a Knicks-Nets-Sixers guy but I'll have to keep that to myself.

College ball? At each end of my new newsroom, there are shrines to Indiana University and Bobby Knight. He's the coach I love to hate.

Sorry Temple, Villanova and St. Johns is more with it for me. Maybe I'm not totally stripped of my East Coast instincts.

## Jobline

The Maynard Institute for Journalism Education seeks applicants for John L. Dotson Jr. **media management scholarships**. They are five-day programs in team management, digital publishing, media organization management and media financial management. Contact the Maynard IJE, 1211 Preservation Parkway, Oakland, CA 94612. Or call (510) 891-9202, fax 891-9565. . . Bloomberg L.P., the high-tech, multimedia information firm, seeks a **Latin America editor** and **Spanish-Language Journalist** (Princeton, N.J.-based writer) to summarize stories from Latin American newspapers. Send resume to Sarah Rodgers, H.R., Bloomberg, L.P., Box 888, Princeton, N.J. 08542. Or fax (609) 683-7523. . . *The Village Voice* seeks a **senior editor** who can edit columnists and features. The weekly also seeks an **assistant editor/fact checker** to work a four-day, 35-hour week. For the senior editor opening, send resume to Doug Simmons, 36 Cooper Square, New York, N.Y. 10003. For the other position, send resume to Cheryl Coward at the same address.

## B.A.N. People

**Frank McCoy, '85**, is business editor of *Our World*, the new black-oriented national newspaper soon to debut. The "paper" can be read online at [HTTP://www.ourworldnews.com](http://www.ourworldnews.com). McCoy continues as director of business programming for Netnoir, which can be found on America Online. . . **Akua Lezli Hope, '77**, was poetry winner in the 1995 Writer's Digest self-published book awards competition. She was recognized in August for *Embouchure, Poems on Jazz and other Musics* (Art Farm Press). "This collection pulses with the intensity of jazz," said the judges. "The title refers to the mouthpiece of a wind instrument, and Hope uses this musical analogy throughout

her book. . . Her poems hold together because of their propulsion, their musical drive, their mental intensity."

Hope lives in Upstate New York.

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## Jobline

*The News Sentinel* (Fort Wayne, Ind.) seeks a **designer** and two **copy editors**. Contact Richard Battin, managing editor (219)461-8273 or feint@fortwayne.infi.net . . . *The Kansas City Star* has openings for a **reporter**

(Downtown general assignment) and a **state editor** (supervise five reporters, some who cover the Missouri General Assembly). Contact Randy Smith (816) 234-4884. . . The **News-paper Job Opportunities Conference for Minorities** is Nov. 7-8 in Kansas City at the Radisson Suites Hotel. Cost is \$20 for students and college graduates and the fee includes meals and one night at the hotel. The conference is sponsored by the American Society of Newspaper Editors, *The Kansas City Star*, *Fort Worth Star-Telegram* and the ABC Newspaper



### The University of Georgia

The Department of Telecommunications at the University of Georgia is seeking candidates for two tenure-track positions.

(1) Assistant professor to teach undergraduate and graduate courses in telecommunications management. Other teaching possibilities include: media economics, emerging technologies, programming. Opportunity to work in new Cox Broadcasting-funded Faherty Management Laboratory. Candidates should have demonstrated potential for or an established record of scholarly research and be able to serve on graduate student committees and direct theses and dissertations. Doctorate in mass communication or related field. Nine month contract with possible summer teaching.

(2) Assistant professor to teach courses in writing for the media. Teaching also possible at the undergraduate and graduate levels in areas of news, media criticism, political communication or other specialties. Doctorate in mass communication or related field. Candidate must have an established record of contribution to the discipline and be able to serve on graduate committees and direct theses and dissertations. Professional experience desirable. Nine-month contract with possible summer teaching.

Applications must be postmarked by December 15, 1996. Submit application letter, curriculum vita and a list of three references to: Dr. Joseph R. Dominick, Chair Search Committee, Department of Telecommunications, College of Journalism and Mass Communication, University of Georgia, Athens, GA 30602 AA/EOE

Internship Program. . . Indiana University School of Journalism is accepting applications for its **Knight Fellows** program, an effort to produce multimedia teacher-scholars prepared to train the next generation of journalists. It is a Ph.D program for those interested in teaching. The **deadline is Jan. 15, 1997**. Obtain applications by writing the Director of Graduate Studies, School of Journalism, Indiana University, Bloomington, IN 47405. Telephone (812)855-1699 or 1701. E-mail address is knight@journalism.indiana.edu.

## B.A.N. People

**A'Lelia Bundles**, '76, was named deputy bureau chief of the ABC News Washington bureau. She will oversee editorial and production projects and focus on the professional development of producers. Bundles joined ABC News in 1989 as a producer for "World News Tonight With Peter Jennings." She was responsible for producing segments for the program's award-winning



"American Agenda" series as well as daily news stories. Before ABC News, Bundles was a producer for NBC News from 1976-89 in Washington, D.C., Atlanta, Houston and New York. She is author of *Madam C.J. Walker: Entrepreneur*, a young adult biography of her great-great-grandmother. Bundles is at work on *Madam and A'Lelia*, a more comprehensive biography of four generations of the Walker women. . . The aqua postcard with palm trees signaled a change of plans. **Cheryl Devall**, '82, National Public Radio Midwest correspondent was Los Angeles-bound this fall. But "in an unexpected plot twist" she is the correspondent in South Florida. You can reach her at 3109 Grand Ave., Coconut Grove, Fla. 33133 or cdevall@npr.org. . . *Where Evil Sleeps* (Putnam), the third Tamara Hayle mystery by **Valerie Wilson Wesley**, '82, is in bookstores. Said a Knight-Ridder review, "There's something smooth and relaxing about Valerie Wilson Wesley's writing that makes a reader feel instantly at ease. This despite multiple murders!"

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# Journal of Management Education



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## Color and the '96 campaign

The *NABJ Journal's* first full-color cover story was written by **Dan Holly, '85**, "The brothers and sisters on the bus" on black journalists who covered the presidential campaign. After writing **B.A.N.**

the piece for the September/October issue, Holly joined the Clinton/Gore campaign as a communications aide. He previously reported for *The Detroit Free Press*, *Detroit Sunday*

*Journal* and *Miami Herald*. . . . Kemba's nightmare, the *Emerge* cover story last spring by **Reginald Stuart, '71**, has mileage. The national talk show *Leeza* (Gibbons) did a segment in mid-November. Kemba is the former Hampton University student serving a mandatory 20-year prison term in Virginia for participating in the drug trade. The drug-dealing boyfriend who manipulated her is dead from gunshots. Kemba received far stiffer punishment than murderers. The case was an object lesson how to keep good kids from making bad choices. Stuart said Kemba's family received at least 1,000 letters and the magazine received a few hundred after publication. **Lawrence Aaron, '70**, is projects and enterprise editor at the *Virgin Islands Daily News*. He was wire editor at *The Journal News* in Rockland County, N.Y. Both papers are owned by Gannett Co. . . . We heard **Cheryl Devall, '82**, of National Public

Radio reporting from St. Petersburg in mid-November when rioting erupted in the black section of town. She's based in Miami now and South Florida is her beat. Cheryl's bureau is her residence. Instead of the local public radio station, she files directly to Washington on a high-density data line (ISDN).

*Last month we received at least a dozen returned newsletters with "forwarding order expired." Let us know when you move and make career moves. We'll be right there with you.*

## Award galas in N.J., N.Y.C.

- The third annual Garden State Association of Black Journalists awards ceremony is Sunday, Dec. 8 at Crossroads Theater in New Brunswick, N.J. The program includes the play, "Amen Corner." Tickets are \$50. call Chanta Jackson at the *Asbury Park Press* (908) 922-6000, extension 4314. GSABJ this year was voted NABJ chapter of the year.
- The New York Association of Black Journalists celebrates its 20th anniversary at its annual scholarship and awards program Dec. 5 at the New York Sheraton Hotel & Towers. Call (212) 370-5483.
- The Black Professionals Christmas Party, sponsored by the Philadelphia Association of Black Journalists and other associations, is Dec. 13 at 3801 Market St. in Philadelphia. Tickets are \$20. Call PABJ President Roxanne Jones (215) 842-3303 after 11 a.m.

## Jobline

INDIANA UNIVERSITY School of Journalism is accepting applications for its **Knight Fellows** program, an effort to produce multimedia teacher-scholars prepared to train the next generation of journalists. It is a Ph.D. program for those interested in teaching. The **deadline is Jan. 15, 1997**. Obtain applications by writing the Director of Graduate Studies, School of Journalism, Indiana University, Bloomington, IN 47405. Telephone (812) 855-1699 or 1701. E-mail address is [knight@journalism.indiana.edu](mailto:knight@journalism.indiana.edu). . . . The *Village VOICE* seeks an **associate art director** (design articles and sections, requires excellent design skills, knowledge of illustration, photography and topography) and a **photo editor** (assigning, editing, photo research, requires an appreciation for the "VOICE" aesthetic. . . . Send resume for either position to Ted Keller, design director, *Village VOICE*, 36 Cooper Square, New York, N.Y. 10003-7118. . . . The Maynard Institute for Journalism Education seeks applicants for John

L. Dotson Jr. **media management scholarships**. They are five-day programs in team management, digital publishing, media organization management and media financial management. Contact the Maynard IJE, 1211 Preservation Parkway, Oakland, CA 94612. Or call (510) 891-9202, fax 891-9565. . . . The Dow Jones Newspaper Fund launched a site on the World Wide Web to provide wider access to information about **careers in journalism and opportunities** to participate in its programs. The homepage address is: <http://www.dowjones.com/newsfund>. The Fund underwrites summer journalism workshops for minority high school students, offers internships and scholarships to college students, awards recognition and funds training for school journalism teachers and publishes career literature. . . . Applications are available for the National Association of Black Journalists **Scholarship**. Write to NABJ, 3100 Taliaferro Hall, University of Maryland, College Park, Md. 20742. . . . Applications are now available for 1997 Radio and Television

Continued on back page

# A 'pain' that's more than words

WHO CAME UP with the phrase "pain in the ass?" A "pain in the ass" these days are often words reserved for an annoying person.

Around newsrooms it can be the eccentric or abrasive journalist.

It applies to sources known as "gadflies."

**WAYNE DAWKINS**  
Commentary

My "pain" however was literal. It forced me into the emergency room and backside-to-face with a huge hypodermic needle.

While writing this I am still sore in my right cheek. Anti-inflammatory drugs, thankfully, removed that steakknife-in-the-butt sensation.

I was diagnosed with bursitis, inflammation of the bursa, a sac-like body cavity between joints.

In other words, my tailbone hurt.

For the third time as a mature- to middle-age adult I was reminded not to ignore little aches.

Years ago I tried to ignore bone spurs then a torn rotator cuff. The body however has its way of saying get a part checked out before roaring pain arrives.

Colleagues, take heed.

I'm mostly to blame. Lately, I've been sitting too long at my desk at the office.

And the more I think about it, I've been sitting at the edge of my seat more than usual.

Partly to blame was the new computer system. When I tried to open, close and edit files the system moved like molasses. Click the cursor and an hourglass spun for minutes, tormenting me. Foolishly, I tried to wait it out.

Weeks ago I felt a little soreness in my behind. I ignored it.

After about two weeks I felt some sharp pain while doing my daily calisthenics.

Then hour-by-hour, the pain intensified.

Overnight, pain kept me from sleeping.

I risked death in search of relief.

At 3 a.m. I limped out of bed then returned with an ice pack to press on the inflamed area between my buttock and thigh.

I barely felt the ice; the pain was that hot.

If my wife, sleeping next to me, had felt the sudden chill, I would have been dead.

She assured me the next day after I told her what I did.

By that time I hurt so much I could not bend in order to put on my right shoe and sock.

Pathetic, eh?

We drove to the Methodist Hospital E.R. in Merrillville, Ind. at 8 a.m.

Mercifully, the medical staff were able to attend to me quickly. I was able to hobble into work about 10 a.m.

I was relieved. At that moment no situation or person was as painful as what I felt hours before.

I'll tell you this: I'll be more mindful of what "pain in the ass" means. I've experienced the physical and figure-of-speech versions.

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